

Exhibit E



From: **Melissa Gray** melissa.gray@klemchuk.com 
Subject: Re: Home Vestors - Ref#1141.0067
Date: January 21, 2016 at 4:13 PM
To: J. Thomas Hodges tom@jthlaw.com
Cc: Claudia Alvarado claudia.alvarado@klemchuk.com

The "changes" your client made only demonstrate they are clearly not taking this matter seriously—exact infringement of HomeVestors' marks still remain throughout the titles, meta tags, and URLs of your client's domains. I previously provided a detailed packet of examples for your client to use as a reference. More packets are attached outlining the referenced material. Due to the volume, this is not an all inclusive list of all outstanding uses to which we object—merely an attempt at further specificity so we can avoid further back and forth. This is as specific as we can be.

Given the volume of evidence we have of your client's exact and willful infringement of HomeVestors' marks, my client will accept nothing less than full compliance with removal of all permutations of its intellectual property and execution of the settlement agreement enclosed in our initial communication in November.

I look forward to your client's response and signed agreement on or before January 27th.

MELISSA GRAY

ASSOCIATE

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2016.01.21_Evidence_s
ellhousequ...41-0067.pdf



2016.01.21_Evidence_s
ellhousefas...1.0067.pdf

On Jan 21, 2016, at 2:59 PM, J. Thomas Hodges <tom@jthlaw.com> wrote:

Ms. Gray,

My client's did make many changes to their sites. I don't believe your client's own exclusive rights to the word "ugly" as an adjective. If you can be more specific we might be able to deal with your concerns. But the word ugly is not owned exclusively by your client.

Sincerely,

J. Thomas Hodges

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From: Melissa Gray [<mailto:melissa.gray@klemchuk.com>]

Sent: Thursday, January 21, 2016 3:54 PM

To: J. Thomas Hodges <tom@jthlaw.com>

Cc: Claudia Alvarado <claudia.alvarado@klemchuk.com>

Subject: Re: Home Vestors - Ref#1141.0067

Mr. Hodges,

We have conducted yet another evaluation of your client's websites and online advertising and it does not appear significant progress has been made to correct the outstanding uses of HomeVestors' marks and marks similar thereto. In the interest of pointing your client directly to the offending material we have attached another packet outlining a representative sample of the offending material. When can we expect this to be complete?

While we would like to resolve this amicably, my client is losing patience and wasting resources continuing in these efforts. Should we fail to receive your client's full compliance on or before **January 27th**, I will be escalating this matter for further handling.

Please contact me with any questions.

MELISSA GRAY

ASSOCIATE

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